PRIME MEDIA Holdings, Inc.

Reference No. PRIM_LEG_OC2026_056

20 August 2026

SECURITIES AND EXCHANGE COMMISSION
Office of the Director
Company Registration and Monitoring Department
The SEC Headquarters
7907 Makati Avenue, Salcedo Village
Bel-Air, Makati City

Attention: Mr. Gerardo F. Del Rosario
Director

Subject: 2026 Amended General Information Sheet of
Prime Media Holdings, Inc.

Dear Dir. Del Rosario:

We hereby submit the Amended **2026 General Information Sheet (GIS) of Prime Media Holdings, Inc. (the "Corporation")** to reflect the following:

(a) Election of Atty. Gideon D.V. Mortel and Atty. Jose M. Roy III as Independent Directors as of 14 August 2026; and
(b) Changes in Committee Membership

We trust that you find the foregoing document in order.

Prime Media Holdings, Inc.

By: [redacted]

ATTY. DIANE MADELYN C. CHING
Corporate Secretary

AMENDED GENERAL INFORMATION SHEET (GIS)

FOR THE YEAR 2026 (as amended on August 14, 2026)

STOCK CORPORATION

GENERAL INSTRUCTIONS:

1. FOR USER CORPORATION: THIS GIS SHOULD BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS FROM THE DATE OF THE ANNUAL STOCKHOLDERS' MEETING. **DO NOT LEAVE ANY ITEM BLANK.** WRITE "N.A." IF THE INFORMATION REQUIRED IS NOT APPLICABLE TO THE CORPORATION OR "NONE" IF THE INFORMATION IS NON-EXISTENT. IF THE ANNUAL STOCKHOLDERS' MEETING IS HELD ON A DATE OTHER THAN THAT STATED IN THE BY-LAWS, THE GIS SHALL BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS AFTER THE ELECTION OF THE DIRECTORS, TRUSTEES AND OFFICERS OF THE CORPORATION AT THE ANNUAL MEMBERS' MEETING.
2. IF NO MEETING IS HELD, THE CORPORATION SHALL SUBMIT THE GIS NOT LATER THAN JANUARY 30 OF THE FOLLOWING YEAR. HOWEVER, SHOULD AN ANNUAL STOCKHOLDERS' MEETING BE HELD THEREAFTER, A NEW GIS SHALL BE SUBMITTED/FILED.
3. THIS GIS SHALL BE ACCOMPLISHED IN ENGLISH AND CERTIFIED AND SWORN TO BY THE **CORPORATE SECRETARY** OF THE CORPORATION.
4. THE SEC SHOULD BE TIMELY APPRISED OF RELEVANT CHANGES IN THE SUBMITTED INFORMATION AS THEY ARISE. FOR CHANGES RESULTING FROM ACTIONS THAT AROSE BETWEEN THE ANNUAL MEETINGS, THE CORPORATION SHALL SUBMIT AMENDED GIS CONTAINING THE NEW INFORMATION TOGETHER WITH A COVER LETTER SIGNED THE CORPORATE SECRETARY OF THE CORPORATION. THE AMENDED GIS AND COVER LETTER SHALL BE SUBMITTED WITHIN SEVEN (7) DAYS AFTER SUCH CHANGE OCCURED OR BECAME EFFECTIVE.
5. SUBMIT FOUR (4) COPIES OF THE GIS TO THE RECEIVING SECTION AT THE SEC MAIN OFFICE, OR TO SEC SATELLITE OFFICES OR EXTENSION OFFICES. ALL COPIES SHALL UNIFORMLY BE ON A4 OR LETTER-SIZED PAPER. THE PAGES OF ALL COPIES SHALL USE ONLY ONE SIDE
6. **ONLY THE GIS ACCOMPLISHED IN ACCORDANCE WITH THESE INSTRUCTIONS SHALL BE CONSIDERED AS HAVING BEEN FILED.**
7. THIS GIS MAY BE USED AS EVIDENCE AGAINST THE CORPORATION AND ITS RESPONSIBLE DIRECTORS/OFFICERS FOR ANY VIOLATION OF EXISTING LAWS, RULES AND REGULATIONS

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: PRIME MEDIA HOLDINGS, INC.	**DATE REGISTERED:** 2/6/1963
BUSINESS/TRADE NAME: PRIME MEDIA HOLDINGS, INC.	**FISCAL YEAR END:** December 31
SEC REGISTRATION NUMBER: 22401	
DATE OF ANNUAL MEETING PER BY-LAWS: Every 3rd Tuesday of May	**CORPORATE TAX IDENTIFICATION NUMBER (TIN)** 000-491-007
ACTUAL DATE OF ANNUAL MEETING: 15-Jul-26	**WEBSITE/URL ADDRESS:** www.primemediaholdings.com
COMPLETE PRINCIPAL OFFICE ADDRESS: 16th Floor BDO Towers - Valero , 8741 Paseo de Roxas, Makati City	**E-MAIL ADDRESS:** service@primemediaholdingsinc.com
COMPLETE BUSINESS ADDRESS: 16th Floor BDO Towers - Valero , 8741 Paseo de Roxas, Makati City	**FAX NUMBER:** **8856-7976**

OFFICIAL E-MAIL ADDRESS	ALTERNATE E-MAIL ADDRESS	OFFICIAL MOBILE NUMBER	ALTERNATE MOBILE NUMBER
dcc.chinglaw@gmail.com	service@primemediaholdingsinc.com	0918-911-2188	N/A

NAME OF EXTERNAL AUDITOR & ITS SIGNING PARTNER:	SEC ACCREDITATION NUMBER (if applicable):	TELEPHONE NUMBER(S):
Reyes Tacandong & Co. (Pamela Ann P. Escuadro)	128829-A	8831-4479

PRIMARY PURPOSE/ACTIVITY/INDUSTRY PRESENTLY ENGAGED IN:	INDUSTRY CLASSIFICATION:	GEOGRAPHICAL CODE:
To purchase, subscribe for or otherwise acquire and own, hold, use, manage, sell, assign, transfer, mortgage, pledge, exchange, or otherwise, dispose, of real and personal property of every kind and description	N/A	N/A

========== INTERCOMPANY AFFILIATIONS ==========

PARENT COMPANY	SEC REGISTRATION NO.	ADDRESS
SUBSIDIARY/AFFILIATE	**SEC REGISTRATION NO.**	**ADDRESS**

NOTE: USE ADDITIONAL SHEET IF NECESSARY

AMENDED GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

Corporate Name: **PRIME MEDIA HOLDINGS, INC.**

A. Is the Corporation a covered person under the Anti Money Laundering Act (AMLA), as amended? (Rep. Acts. 9160/9164/10167/10365) ○ Yes ◉ No

Please check the appropriate box:

1.

- ☐ a. Banks
- ☐ b. Offshore Banking Units
- ☐ c. Quasi-Banks
- ☐ d. Trust Entities
- ☐ e. Non-Stock Savings and Loan Associations
- ☐ f. Pawnshops
- ☐ g. Foreign Exchage Dealers
- ☐ h. Money Changers
- ☐ i. Remittance Agents
- ☐ j. Electronic Money Issuers
- ☐ k. Financial Institutions which Under Special Laws are subject to Bangko Sentral ng Pilipinas' (BSP) supervision and/or regulation, including their subsidiaries and affiliates.

2.

- ☐ a. Insurance Companies
- ☐ b. Insurance Agents
- ☐ c. Insurance Brokers
- ☐ d. Professional Reinsurers
- ☐ e. Reinsurance Brokers
- ☐ f. Holding Companies
- ☐ g. Holding Company Systems
- ☐ h. Pre-need Companies
- ☐ i. Mutual Benefit Association
- ☐ j. All Other Persons and entities supervised and/or regulated by the Insurance Commission (IC)

3.

- ☐ a. Securities Dealers
- ☐ b. Securities Brokers
- ☐ c. Securities Salesman
- ☐ d. Investment Houses
- ☐ e. Investment Agents and Consultants
- ☐ f. Trading Advisors
- ☐ g. Other entities managing Securities or rendering similar services
- ☐ h. Mutual Funds or Open-end Investment Companies
- ☐ i. Close-end Investment Companies
- ☐ j. Common Trust Funds or Issuers and other similar entities
- ☐ k. Transfer Companies and other similar entities
- ☐ l. Other entities administering or otherwise dealing in currency, commodities or financial derivatives based there on
- ☐ m. Entities administering of otherwise dealing in valuable objects
- ☐ n. Entities administering or otherwise dealing in cash Substitutes and other similar monetary instruments or property supervised and/or regulated by the Securities and Exchange Commission (SEC)

4. ☐ Jewelry dealers in precious metals, who, as a business, trade in precious metals

5. ☐ Jewelry dealers in precious stones, who, as a business, trade in precious stone

6. Company service providers which, as a business, provide any of the following services to third parties:

- ☐ a. acting as a formation agent of juridical persons
- ☐ b. acting as (or arranging for another person to act as) a director or corporate secretary of a company, a partner of a partnership, or a similar position in relation to other juridical persons
- ☐ c. providing a registered office, business address or accommodation, correspondence or administrative address for a company, a partnership or any other legal person or arrangement
- ☐ d. acting as (or arranging for another person to act as) a nominee shareholder for another person

7. Persons who provide any of the following services:

- ☐ a. managing of client money, securities or other assets
- ☐ b. management of bank, savings or securities accounts
- ☐ c. organization of contributions for the creation, operation or management of companies
- ☐ d. creation, operation or management of juridical persons or arrangements, and buying and selling business entities

8. ☑ None of the above

Describe nature of business:	Holding Company

B. Has the Corporation complied with the requirements on Customer Due Diligence (CDD) or Know Your Customer (KYC), record-keeping, and submission of reports under the AMLA, as amended, since the last filing of its GIS? ○ Yes ◉ No

AMENDED GENERAL INFORMATION SHEET

STOCK CORPORATION

========== **PLEASE PRINT LEGIBLY** ==========

CORPORATE NAME: **PRIME MEDIA HOLDINGS, INC.**

CAPITAL STRUCTURE

AUTHORIZED CAPITAL STOCK

	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP) (No. of shares X Par/Stated Value)
	Common	3,999,659,336	1.00	3,999,659,336.00
	Preferred A	1,000,000,000	0.04	40,000,000.00
	TOTAL	**4,999,659,336**	**TOTAL P**	**4,039,659,336.00**

SUBSCRIBED CAPITAL

F I L I P I N O	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
	1,683	Common	940,403,854		1.00	940,403,854.00	99.97
	131	Preferred A	6,549,960		0.04	261,998.40	0.03
		TOTAL	**946,953,814**	**TOTAL**	**TOTAL P**	**940,665,852.40**	**100.00**

F O R E I G N (INDICATE BY NATIONALITY)	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC **	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
Percentage of Foreign Equity :		**TOTAL**		**TOTAL**	**TOTAL P**	**0.00**	**0.00**
					TOTAL SUBSCRIBED P	**940,665,852.40**	**100.00**

PAID-UP CAPITAL

F I L I P I N O	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
	1,683	Common	940,403,854	1.00	940,403,854.00	99.97
	131	Preferred A	6,549,960	0.04	261,998.40	0.03
		TOTAL	**946,953,814**	**TOTAL P**	**940,665,852.40**	**100.00**

F O R E I G N (INDICATE BY NATIONALITY)	NO. OF STOCK-HOLDERS	TYPE OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
		TOTAL		**TOTAL P**	0.00	0.00
				TOTAL PAID-UP P	**940,665,852.40**	**100.00**

NOTE: USE ADDITIONAL SHEET IF NECESSARY

* Common, Preferred or other classification

** Other than Directors, Officers, Shareholders owning 10% of outstanding shares.

AMENDED GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: **PRIME MEDIA HOLDINGS, INC.**

DIRECTORS / OFFICERS

NAME/CURRENT RESIDENTIAL ADDRESS	NATIONALITY	INC'R	BOARD	GENDER	STOCK HOLDER	OFFICER	EXEC. COMM.	TAX IDENTIFICATION NUMBER
1. **Dennis Rhoul P. Manalo** [redacted]	Filipino	N	C	M	Y	President/ Chairman	E/C	[redacted]
2. **Bernadeth A. Lim** [redacted]	Filipino	N	M	F	Y	Vice President	A/M	[redacted]
3. **Hermogene H. Real** [redacted]	Filipino	N	M	F	Y		E/M	[redacted]
4. **Michelle F. Ayangco** [redacted]	Filipino	N	M	F	Y			[redacted]
5. **Rolando S. Santos** [redacted]	Filipino	N	M	M	Y	Treasurer/VP Finance	E/M N/M	[redacted]
6. **Gideon De Villa Mortel** [redacted]	Filipino	N	I	M	Y	Independent Director	N/C A/M	[redacted]
7. **Jose M. Roy III** [redacted]	Filipino	N	I	M	Y	Independent Director	A/C N/M	[redacted]
8. **Diane Madelyn C. Ching** [redacted]	Filipino	N	N	F	Y	Corp. Secretary/Corporate Information Officer		[redacted]
9. **Emerson P. Paulino** [redacted]	Filipino	N	N	M	N	Data Privacy Officer/ Compliance Officer/Risk Management Officer		[redacted]

INSTRUCTION:

FOR SEX COLUMN, PUT "F" FOR FEMALE, "M" FOR MALE.
FOR BOARD COLUMN, PUT "C" FOR CHAIRMAN, "M" FOR MEMBER, "I" FOR INDEPENDENT DIRECTOR.
FOR INC'R COLUMN, PUT "Y" IF AN INCORPORATOR, "N" IF NOT.
FOR STOCKHOLDER COLUMN, PUT "Y" IF A STOCKHOLDER, "N" IF NOT.
FOR OFFICER COLUMN, INDICATE PARTICULAR POSITION IF AN OFFICER, FROM VP UP INCLUDING THE POSITION OF THE TREASURER, SECRETARY, COMPLIANCE OFFICER AND/OR ASSOCIATED PERSON.
FOR EXECUTIVE COMMITTEE, INDICATE "C" IF MEMBER OF THE COMPENSATION COMMITTEE; "A" FOR AUDIT COMMITTEE; "N" FOR NOMINATION AND ELECTION COMMITTEE. ADDITIONALLY WRITE "C" AFTER SLASH IF CHAIRMAN AND "M" IF MEMBER.

AMENDED GENERAL INFORMATION SHEET

STOCK CORPORATION

========== **PLEASE PRINT LEGIBLY** ==========

CORPORATE NAME: **PRIME MEDIA HOLDINGS, INC.**

TOTAL NUMBER OF STOCKHOLDERS: 1,814 common & preferred

NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH: 1,460 common & preferred

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS: 950,206,668 (as of 31 December 2025)

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
1 **PCD Nominee Corporation***	Common	903,485,866	903,485,866.00	96.07%	903,485,866.00	[redacted]
Filipino						
[redacted]						
	TOTAL	**903,485,866**	**903,485,866.00**			
2. **RYM Business Management Corporation****	Common	8,927,940	8,927,940.00	0.95%	8,927,940.00	[redacted]
Filipino						
[redacted]						
	TOTAL	**8,927,940**	**8,927,940.00**			
3. **First Producers Holding Corp.** **FAO Ray Burton Dev. Corp.**	Common	6,175,789	6,175,789.00	0.66%	6,175,789.00	[redacted]
Filipino						
[redacted]						
	TOTAL	**6,175,789**	**6,175,789.00**			
4. **First Producers Holdings Corp.**	Common	4,903,852	4,903,852.00	0.52%	4,903,852.00	[redacted]
FAO Producers Properties, Inc.						
[redacted]						
	TOTAL	4,903,852	4,903,852.00			
5. **Ray Burton Development Corp.**	Common	3,213,293	3,213,293.00	0.34%	3,213,293.00	[redacted]
Filipino						
[redacted]						
	TOTAL	**3,213,293**	**3,213,293.00**			
6. **Producers Properties, Inc.**	Common	3,013,701	3,013,701.00	0.32%	3,013,701.00	[redacted]
Filipino						
[redacted]						
	TOTAL	**3,013,701**	**3,013,701.00**			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL						
TOTAL AMOUNT OF PAID-UP CAPITAL						

RYM indirectly owns 354,627,145 common shares lodged under PCD Nominee (Filipino) equivalent to 37.71% ownership.

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.

AMENDED GENERAL INFORMATION SHEET

STOCK CORPORATION

========== **PLEASE PRINT LEGIBLY** ==========

CORPORATE NAME:	**PRIME MEDIA HOLDINGS, INC.**		
TOTAL NUMBER OF STOCKHOLDERS:	1,814 common & preferred	**NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:**	1,460 common & preferred
TOTAL ASSETS BASED ON LATEST AUDITED FS:	950,206,668 (as of 31 December 2025)		

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFCATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
7. **Mercantile Investment Company Inc.** Filipino [redacted]	Common	1,585,989	1,585,989.00	0.17%	1,585,989.00	[redacted]
	TOTAL	**1,585,989**	**1,585,989.00**			
8. **Del Rosario, Albert, ITF Anthony Salim** Filipino	Common	1,289,279	1,289,279.00	0.14%	1,289,279.00	
	TOTAL	**1,289,279**	**1,289,279.00**			
9. **Lucio W. Yan &/Or. Clara Yan** Filipino [redacted]	Common	600,000	600,000.00	0.06%	600,000.00	[redacted]
		600,000	**600,000.00**			
10. **Joel B. Vargas** Filipino [redacted]	Common	534,876	534,876.00	0.06%	534,876.00	[redacted]
	TOTAL	**534,876**	**534,876.00**			
11. **Merlene So. &/Or Peng Kee So** Filipino [redacted]	Common	239,000	239,000.00	0.03%	239,000.00	[redacted]
	TOTAL	**239,000**	**239,000.00**			
12. **Maria T. Uy** Filipino [redacted]	Common	211,200	211,200.00	0.02%	211,200.00	[redacted]
	TOTAL	**211,200**	**211,200.00**			
13. **Jose Yu Go, Jr.** Filipino [redacted]	Common	210,000	210,000.00	0.02%	210,000.00	[redacted]
	TOTAL	**210,000**	**210,000.00**			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL						
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: ***For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.***

AMENDED GENERAL INFORMATION SHEET

STOCK CORPORATION

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CORPORATE NAME:	PRIME MEDIA HOLDINGS, INC.		
TOTAL NUMBER OF STOCKHOLDERS:	1,814 common & preferred	**NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:**	1,460 common & preferred
TOTAL ASSETS BASED ON LATEST AUDITED FS:	950,206,668 (as of 31 December 2025)		

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNERSHIP		
14. **Solar Securities, Inc.** Filipino	Common	200,000	200,000.00	0.02%	200,000.00	
	TOTAL	**200,000**	**200,000.00**			
15. **Que Lu Kong** Filipino	Common	150,000	150,000.00	0.02%	150,000.00	[redacted]
	TOTAL	**150,000**	**150,000.00**			
16. **Jovy Lim Go** Filipino	Common	150,000	150,000.00	0.02%	150,000.00	[redacted]
	TOTAL	**150,000**	**150,000.00**			
17. **Ponciano V. Cruz, Jr.** Filipino	Common	150,000	150,000.00	0.02%	150,000.00	
	TOTAL	**150,000**	**150,000.00**			
18. **Rufino H. Abad** Filipino	Common	142,011	142,011.00	0.02%	142,011.00	[redacted]
	TOTAL	**142,011**	**142,011.00**			
19. **Luciano H. Tan**	Common	139,600	139,600.00	0.01%	139,600.00	[redacted]
	TOTAL	**139,600**	**139,600.00**			
20 **Lamberto C. Dizon &/OR Erlinda V. Dizon**	Common	**127,860**	**127,860.00**	0.01%	127,860.00	
	TOTAL	**127,860**	**127,860.00**			
21. **OTHERS (Number of Remaining Stockholders: 1,663)**	Common	4,953,598	4,953,598	**0.53%**	4,953,598.00	
	TOTAL	**4,953,598**	**4,953,598**			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			**940,403,854.00**	100.00%	**940,403,854.00**	
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: ***For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.***

AMENDED GENERAL INFORMATION SHEET

STOCK CORPORATION

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TOTAL NUMBER OF STOCKHOLDERS:	1,814 common & preferred	**NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:**	1,460 common & preferred
TOTAL ASSETS BASED ON LATEST AUDITED FS:	950,206,668 (as of 31 December 2025)		

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
1 **Florentino L. Martinez**	Preferred	907,340	36,293.60	13.85%	36,293.60	[redacted]
Filipino						
[redacted]						
	TOTAL	**907,340**	**36,293.60**			
2. **Metrolab Employees Retirement Plan**	Preferred	545,040	21,801.60	8.32%	21,801.60	
Filipino						
	TOTAL	**545,040**	**21,801.60**			
3. **Llereza Helena**	Preferred	529,810	21,192.40	8.09%	21,192.40	
Filipino						
	TOTAL	**529,810**	**21,192.40**			
4. **E. Chua Chiaco SEC. Inc.**	Preferred	449,640	**17,985.60**	6.86%	17,985.60	[redacted]
Filipino						
[redacted]						
	TOTAL	**449,640**	**17,985.60**			
5. **Ng Virginia U.**	Preferred	344,470	13,778.80	5.26%	13,778.80	
Filipino						
	TOTAL	**344,470**	**13,778.80**			
6. **PNB Securities Inc.**	Preferred	300,280	12,011.20	4.58%	12,011.20	[redacted]
Filipino						
[redacted]						
	TOTAL	**300,280**	**12,011.20**			
7. **Diversified SEC Inc.**	Preferred	218,080	8,723.20	3.33%	8,723.20	[redacted]
Filipino						
[redacted]						
	TOTAL	**218,080**	**8,723.20**			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL						
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: ***For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.***

AMENDED GENERAL INFORMATION SHEET

STOCK CORPORATION

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CORPORATE NAME:	PRIME MEDIA HOLDINGS, INC.		
TOTAL NUMBER OF STOCKHOLDERS:	1,814 common & preferred	**NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:**	1,460 common & preferred
TOTAL ASSETS BASED ON LATEST AUDITED FS:	950,206,668 (as of 31 December 2025)		

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
8 **Eastern Securities Development Corporation**	Preferred	196,340	7,853.60	3.00%	7,853.60	[redacted]
Filipino						
	TOTAL	**196,340**	**7,853.60**			
9. **Ng Virginia U.**	Preferred	183,130	7,325.20	2.80%	7,325.20	
Filipino						
	TOTAL	**183,130**	**7,325.20**			
10. **Marino Olondriz Y Cia**	Preferred	143,880	5,755.20	2.20%	5,755.20	
Filipino						
	TOTAL	**143,880**	**5,755.20**			
11. **Litton Andrew L.**	Preferred	134,070	5,362.80	2.05%	5,362.80	
Filipino						
	TOTAL	**134,070**	**5,362.80**			
12. **Mandarin Securities Corporation**	Preferred	127,320	5,092.80	1.94%	5,092.80	
Filipino						
	TOTAL	**127,320**	**5,092.80**			
13. **Fernando David**	Preferred	122,090	4,883.60	1.86%	4,883.60	
Filipino						
	TOTAL	**122,090**	**4,883.60**			
14. **Go Aida**	Preferred	122,090	4,883.60	1.86%	4,883.60	
Filipino						
	TOTAL	**122,090**	**4,883.60**			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL						
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: ***For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.***

AMENDED GENERAL INFORMATION SHEET

STOCK CORPORATION

========== **PLEASE PRINT LEGIBLY** ==========

CORPORATE NAME:	PRIME MEDIA HOLDINGS, INC.		
TOTAL NUMBER OF STOCKHOLDERS:	1,814 common & preferred	**NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:**	1,460 common & preferred
TOTAL ASSETS BASED ON LATEST AUDITED FS:	950,206,668 (as of 31 December 2025)		

STOCKHOLDER'S INFORMATION

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NUMBER
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER-SHIP		
15 **Armstrong Securities Inc.**	Preferred	121,210	4,848.40	1.85%	4,848.40	
Filipino						
	TOTAL	**121,210**	**4,848.40**			
16. **Decay Matthew B.**	Preferred	97,670	3,906.80	1.49%	3,906.80	
Filipino						
	TOTAL	**97,670**	**3,906.80**			
17. **Lucky Securities Inc.**	Preferred	89,120	3,564.80	1.36%	3,564.80	
Filipino						
	TOTAL	**89,120**	**3,564.80**			
18. **Luys Securities Co. Inc.**	Preferred	86,680	3,467.20	1.32%	3,467.20	
Filipino						
	TOTAL	**86,680**	**3,467.20**			
19. **Edualino Eustacio G.**	Preferred	84,240	3,369.60	1.29%	3,369.60	
Filipino						
	TOTAL	**84,240**	**3,369.60**			
20. **Rotea Zenaida V.**	Preferred	77,230	3,089.20	1.18%	3,089.20	
Filipino						
	TOTAL	**77,230**	**3,089.20**			
21. **OTHERS (Number of Remaining Stockholders: 111)**	Preferred	1,670,230	66,809.20	25.50%	66,809.20	
	TOTAL	**1,670,230**	**66,809.20**			
TOTAL AMOUNT OF SUBSCRIBED CAPITAL			261,998.40	**100%**	**261,998.40**	
TOTAL AMOUNT OF PAID-UP CAPITAL						

INSTRUCTION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: ***For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.***

AMENDED GENERAL INFORMATION SHEET

STOCK CORPORATION

========== PLEASE PRINT LEGIBLY ==========

CORPORATE NAME: **PRIME MEDIA HOLDINGS, INC.**

1. INVESTMENT OF CORPORATE FUNDS IN ANOTHER CORPORATION	AMOUNT (PhP)	DATE OF BOARD RESOLUTION
1.1 STOCKS	None	N/A
1.2 BONDS/COMMERCIAL PAPER (Issued by Private Corporations)	None	N/A
1.3 LOANS/ CREDITS/ ADVANCES	None	N/A
1.4 GOVERNMENT TREASURY BILLS	None	N/A
1.5 OTHERS	None	N/A

2. INVESTMENT OF CORPORATE FUNDS IN ACTIVITIES UNDER ITS SECONDARY PURPOSES (PLEASE SPECIFY:)	DATE OF BOARD RESOLUTION	DATE OF STOCKHOLDERS RATIFICATION

3. TREASURY SHARES	NO. OF SHARES	% AS TO THE TOTAL NO. OF SHARES ISSUED

4. UNRESTRICTED/UNAPPROPRIATED RETAINED EARNINGS AS OF END OF LAST FISCAL YEAR

5. DIVIDENDS DECLARED DURING THE IMMEDIATELY PRECEDING YEAR:

TYPE OF DIVIDEND	AMOUNT (PhP)	DATE DECLARED
5.1 CASH	None	n/a
5.2 STOCK	None	n/a
5.3 PROPERTY	None	n/a
TOTAL	P	

6. ADDITIONAL SHARES ISSUED DURING THE PERIOD:

DATE	NO. OF SHARES	AMOUNT

SECONDARY LICENSE/REGISTRATION WITH SEC AND OTHER GOV'T AGENCY:

NAME OF AGENCY:	SEC	B S P	I C
TYPE OF LICENSE/REGN.	None	None	None
DATE ISSUED:			
DATE STARTED OPERATIONS:			

TOTAL ANNUAL COMPENSATION OF DIRECTORS DURING THE PRECEDING FISCAL YEAR (in PhP)	TOTAL NO. OF OFFICERS	TOTAL NO. OF RANK & FILE EMPLOYEES	TOTAL MANPOWER COMPLEMENT
		0	

NOTE: USE ADDITIONAL SHEET IF NECESSARY

I, **DIANE MADELYN C. CHING**, Corporate Secretary of **PRIME MEDIA HOLDINGS, INC.** declare under penalty of perjury that all matters set forth in this GIS have been made in good faith, duly verified by me and to the best of my knowledge and belief are true and correct.

I hereby attest that all the information in this GIS are being submitted in compliance with the rules and regulations of the Securities and Exchange Commission (SEC) the collection, processing, storage and sharing of said information being necessary to carry out the functions of public authority for the performance of the constitutionally and statutorily mandated functions of the SEC as a regulatory agency.

I further attest that I have been authorized by the Board of Directors/Trustees to file this GIS with the SEC.

I understand that the Commission may place the corporation under delinquent status for failure to submit the reportorial requirements three (3) times, consecutively or intermittently, within a period of five (5) years (*Section 177, RA No. 11232*).

Done this AUG 2 0 2026 day of _____, 20 ____ in MAKATI CITY.

[redacted]

DIANE MADELYN C. CHING

SUBSCRIBED AND SWORN TO before me in MAKATI CITY on AUG 2 0 2026 by affiant who personally appeared before me and exhibited to me his/her competent evidence of identity consisting of [redacted] issued at _____ on _____.

NOTARY PUBLIC

[redacted]

ATTY. RY[redacted] PEREÑA
NOTARY PUBLIC for MAKATI CITY
Commission No. M-012 until Dec. 31, 2027
Roll of Attorneys 77327
PTR No. 10764513; 01/02/2026; Makati City
IBP OR No. 566188 12/16/2025; Pasig City
MCLE Compliance No. VIII-0000339
8553 San Jose St., Guadalupe Nuevo, Makati City

Doc. No. 291
Page No. 68
Book No. XXV
Series of 2026